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# THE PALGRAVE HANDBOOK OF RESEARCH DESIGN IN BUSINESS AND MANAGEMENT

Edited by Kenneth D. Strang



# The Palgrave Handbook Of Research Design In Business And Management

**Romeo V. Turcan, Norman M. Fraser**



## **The Palgrave Handbook Of Research Design In Business And Management:**

The Palgrave Handbook of Research Design in Business and Management K. Strang, 2015-03-05 The Palgrave Handbook of Research Design in Business and Management uses a new state of the art research design typology model to guide researchers in creating the blueprints for their experiments By focusing on theory and cutting edge empirical best practices this handbook utilizes visual techniques to appease all learning styles *The Palgrave Handbook of Managing Family Business Groups* Marita Rautiainen, Maria José Parada, Timo Pihkala, Naveed Akhter, Allan Discua Cruz, Kajari Mukherjee, 2022-11-30 Family business groups FBGs are ubiquitous influential and play a major role in national economies While much of the current research around this topic has so far focused on emerging economies more knowledge is needed on family business groups in developed economies specifically how they innovate strategize govern and grow Offering a comprehensive and global perspective on family business groups this Handbook comprises international contributions from leading experts Split into five sections it covers strategy and business transformation innovation strategies management and governance and new avenues for research on FBGs including the issues of sustainability and cultural alignment An important resource for students and researchers of family business strategy and management this Handbook signals the emergence of the family business group phenomenon and solidifies research in this evolving area of study *The Palgrave Handbook of Knowledge Management* Jawad Syed, Peter A. Murray, Donald Hislop, Yusra Mouzugh, 2018-05-11 This international Handbook provides a comprehensive overview of key topics debates and issues within the now well established field of Knowledge Management KM With contributions from a range of highly skilled authors diverse and multi disciplinary approaches towards KM are explored in this fantastic new reference work Topics covered include performance ethics sustainability and cross cultural management making this an equally important read to academics and practitioners working in areas such as technology education and engineering By analysing how the field of KM has developed over the years as well as presenting new methods to be implemented in the workplace this Handbook outlines a research agenda for the future of organisational learning and innovation **The Palgrave Handbook of Multidisciplinary Perspectives on Entrepreneurship** Romeo V. Turcan, Norman M. Fraser, 2018-08-24 Departing from the traditional approach of surveying current and future trends and developments this unique Handbook brings phenomena theories and concepts from multiple disciplines together to advance entrepreneurship With original contributions from authors who are experts in their fields the collection offers state of the art insights into generating new areas for research new theories and concepts and new questions for policy debates all aimed at advancing entrepreneurship Divided into four sections and covering perspectives such as neuroscience theology organisational behavior and education The Palgrave Handbook of Multidisciplinary Perspectives on Entrepreneurship is a rich source of information for researchers educators entrepreneurs leaders and managers *The Palgrave Handbook of Corporate Sustainability in the Digital Era* Seung Ho Park, Maria Alejandra

Gonzalez-Perez, Dinorá Eliete Floriani, 2020-10-06 This handbook addresses the intersection between corporate sustainability and digital transformation. It analyzes the challenges and transformations required to be able to have sustainable businesses with a future orientation. Topics include current and potential social demographic technological and managerial trends, the implications of the digital revolution in society and business as well as the challenges of being sustainable and profitable. Providing an understanding of the business reasons to incorporate a future orientation into the business strategy, this handbook facilitates an understanding of the need for profound changes in individual behavior, organizational culture, public policy and business environments to adapt to the accelerated changes and manage business with orientation to the future.

Health Informatics and Patient Safety in Times of Crisis Vajjhala, Narasimha Rao, Eappen, Philip, 2022-12-09 The COVID 19 pandemic has highlighted the importance of health data technology and access to health informatics. The applications of several information technologies in the context of healthcare are proving instrumental in pandemic control. These technologies were already actively used in the healthcare sector before the pandemic. However, the pandemic has resulted in researchers reassessing how these technologies could have better assisted with the aftermath of the COVID 19 pandemic and how they may mitigate the threat of future pandemics. *Health Informatics and Patient Safety in Times of Crisis* provides a fresh perspective on how healthcare informatics has managed the current pandemic and how improved healthcare informatics could help in a future crisis. Covering topics such as digital public health, misinformation and knowledge management, this premier reference source is an indispensable resource for medical professionals, hospital administrators, public health officials, community leaders, international leaders, libraries, medical students, medical professors, researchers and academicians.

*The Palgrave Handbook of Humanitarian Logistics and Supply Chain Management* Gyöngyi Kovács, Karen Spens, Mohammad Moshtari, 2017-10-13 Focusing on the specific challenges of research design and exploring the opportunities of conducting research in humanitarian logistics and supply chain management, this handbook is a significant contribution to future research. Chapters include extensive descriptions of methods used, highlighting their advantages and disadvantages and the challenges in scoping, sampling, collecting and analysing data, as well as ensuring the quality of studies. Covering a wide variety of topics including risk and resilience and the impact of humanitarian logistics on capacity building, sustainability and the local economy, it also explores the need for scalability and coordination in the humanitarian network. Contributors provide important insight on future directions and offer crucial guidance for researchers conducting projects within the field.

**The Palgrave Handbook of Workplace Innovation** Adela McMurray, Nuttawuth Muenjohn, Chamindika Weerakoon, 2021-03-09 Innovation is a source of building long term sustainability. If implemented successfully, it can lead to superior organizational performance. To be competitive, companies and their leaders continuously strive to engage in new market spaces by developing and engaging in an innovative culture so as to differentiate themselves from their rivals. With contributions from scholars and practitioners, this Handbook provides evidence-based case studies to identify workplace

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**The Palgrave Handbook of Applied Creativity in Global Higher Education** Gerard J. Puccio, Amanda Lohiser, Camille A. McKayle, Frederik Hertel, 2025-09-30 This handbook explores how colleges and universities worldwide are fostering creativity as an essential skill for success in today s complex and fast changing world Featuring over 30 case studies this volume presents innovative curricula certificates degrees and initiatives designed to equip students with the creative thinking and problem solving skills demanded in today s workplace Despite the growing recognition of creativity as a crucial life and work skill few institutions explicitly offer programs to cultivate it This volume bridges that gap presenting real world examples from faculty who have developed applied creativity programs and first hand student testimonials that describe their transformative impact Drawing from psychology business and education research this book demonstrates that creativity is not just an innate talent but a teachable trainable expertise Essential reading for educators administrators and policymakers this book provides practical insights into designing programs and institution wide strategies that empower students to navigate uncertainty drive innovation and thrive in an ever evolving global landscape

The Palgrave Handbook of Social Sustainability in Business Education Aušrinė Šilenskytė, Miguel Cordova, Marina A. Schmitz, Soo Min Toh, 2024-03-13 This book provides a holistic conceptualization of social sustainability going beyond the topics of diversity equity and inclusion and showcases how the United Nations Sustainable Development Goals SDGs emphasizing social sustainability can be integrated into business studies curricula in different parts of the world A unique collection of literature comprising educational principles content activities and cases will guide educators managers of business study programs and higher education leaders in developing engaging high impact educational experiences that enable students to solve grand societal challenges and grow as ethical inclusive leaders This handbook features a wide range of tested teaching innovations These cover education models addressing newest trends such as utilizing artificial intelligence and blockchain technologies in education about and for socially sustainable business or skill development for enabling circular economy and sustainable production and consumption patterns The classical impactful yet underutilized in business studies instructional techniques such as storytelling and theatre are also discussed comprehensively A cross disciplinary approach of the handbook speaks to scholars aiming to research and implement business education which connects social environmental and economic dimensions in quality education that promotes sustainable development Navigating the Technological Tide: The Evolution and Challenges of Business Model Innovation Bahaaeddin Alareeni, Allam Hamdan, 2024-07-27 In an era defined by technological breakthroughs such as AI blockchain and IoT this book offers a fresh and practical approach to Business Model Innovation BMI It delves into how technological advancements drive new business models and enhance operational efficiency providing actionable insights and real world examples for business leaders strategists operations managers entrepreneurs and students in business and technology disciplines Encouraging diverse research methods including theoretical empirical and multimethod studies it welcomes manuscripts with clear managerial or policy implications Aimed at students scholars researchers professionals executives government agencies and policymakers this book equips readers with tools to succeed in today s dynamic business environment and supports multidisciplinary research to advance innovation management practices The Palgrave Handbook of Sustainability in Fashion Claudia E. Henninger, Panayiota Alevizou, Daniella Ryding, Helen Goworek, 2024-12-29 The impact of the fashion industry on the environment is undoubtedly size able In response the last decade has seen various changes in the fashion industry landscape from new digital technologies that enhance zero waste productions the emergence of the digital platform economy to the development of innovative materials This Handbook captures key innovations within the fashion industry and brings together work from leading academics but also practitioners in the field Offering a comprehensive and global perspective it covers core topics such as technological innovations and their impact on sustainable fashion alternative models of consumption the circular economy the role of activism and the future of sustainable fashion With clear managerial implications chapters uniquely supplement conceptual work with short practitioner led case studies that bridge the gap between theory and

practice making this a valuable resource for students and researchers

*The Palgrave Handbook of Global Migration in International Business* Audra I. Mockaitis, 2023-11-02 This handbook focuses on the dynamic nature of global migration and its implications for international business Migration shapes the societal and organizational contexts of international business yet studies on migration have only recently become more prominent For example the existence of multinational enterprises MNEs depends to no small extent on the mobility of people MNEs source develop deploy and utilize global talent This talent pool includes but is not limited to skilled expatriates or corporate migrants as well as culturally and ethnically diverse workforces comprised of first and second generation migrants highly skilled refugees that help organizations enhance their legitimacy in host countries and returnee immigrants encouraged by changing home country conditions Additionally global events such as the COVID 19 pandemic and Brexit have introduced new and far reaching challenges for international firms in managing their international workforces and international mobility Meanwhile at the individual level these issues are compounded for migrants having to cope with multiple work and non work demands Chapters in this handbook offer both firm and migrant perspectives covering topics such as diaspora networks in international alliances migrant careers and migrant re entry issues among others Arranged in five sections this handbook covers the whole spectrum of issues thus furthering our understanding of this increasingly important topic

**The Palgrave Handbook of Servitization** Marko Kohtamäki, Tim Baines, Rodrigo Rabetino, Ali Ziaee Bigdeli, Christian Kowalkowski, Rogelio Oliva, Vinit Parida, 2021-07-26 Manufacturers have shifted their focus from products to smart solutions in search of higher returns and additional growth opportunities This shift described as servitization or lately as a digital servitization is not a simple process Academic study has revealed that its issues are complex problematic contingent and even paradoxical involving multiple organizational layers such as operations strategic relational and even ecosystemic layers Recent literature studies have called for improved theories in servitization and even alternative narratives In this handbook the chapters take different perspectives towards servitization digital servitization or Product Service Software systems presenting and debating over concepts such as organizational transformation change management strategic management business models innovation and product service operations The handbook provides an opportunity to develop improved theoretical grounds for servitization and thus to elaborate and develop the field further This volume will be of great interest for the servitization community including scholars Ph D and master students but also company managers developers and consultants facilitating company s servitization efforts

**The Palgrave Handbook of Leadership in Transforming Asia** Nuttawuth Muenjohn, Adela McMurray, 2017-07-25 This handbook provides a comprehensive overview and evaluation of the variety of organizational leadership issues within the Asian region It highlights the relationship between leaders and their followers and the complexity of leadership research and practices in Asian transformational economies Covering a wide range of contexts and perspectives the chapters are based on empirical studies with evidence based findings that can be used as case studies for

academics and practitioners The handbook makes significant contributions to leadership theory including practice and assists international researchers practitioners and students in understanding the influence of the Asian culture and its impact on leadership *The Palgrave Handbook of Change and Resilience at Work* Joan Marques,2025-07-29 This handbook focuses on two critical aspects in today s professional environments change and resilience Change has manifested itself as a constant in today s world often caused by factors beyond our control Resilience emanates from our efforts to convert changes from challenges into opportunities The book addresses three main themes 1 adapting to a changing work landscape which explores the historical societal technological and global factors influencing work environments 2 leadership in times of flux investigating leadership roles and strategies during organizational change including communication tactics ethical considerations and 3 the transformative impact of leadership and building resilience in the face of uncertainty encompassing leadership and self leadership humor collaboration and adapting ancient traditions to modern challenges Due to its fascinating range of topics this handbook will be of interest to a broad range of readers including researchers practitioners and coaches interested in understanding organizational operations and employees adaptations to societal changes

Principles, Approaches and Issues in Participant Observation Danny L. Jorgensen,2020-02-19 This book provides a succinct student friendly outline of the principles approaches and issues in participant observation An examination of these basic tenets is important for clarifying the philosophical rationale for conducting participant observation making important research decisions and appreciating the strengths and weaknesses of different approaches within the method Participant observation as a formal means of inquiry is developed in close relation with the competing approaches of reality ontology truthfully apprehending reality epistemology and formal research methodology In this volume Jorgensen discusses the resulting methodologies of positivism humanism and most recently postmodernism in relation to principles approaches and issues in participant observation Specific features of participant observation as exemplified in a wide range of classic and contemporary studies are examined by way of these methodological approaches along with the troublesome complexities of values politics ethics and contemporary debates over appropriate representations of the resulting findings about human life This concise primer is suitable for undergraduate and graduate students in a wide range of disciplines such as anthropology religious studies sociology and nursing **The Palgrave Handbook of Service Management** Bo Edvardsson,Bård Tronvoll,2022-05-24 This handbook provides an innovative thorough overview of service management It draws together an impressive international group of leading scholars who offer a truly global perspective exploring current literature and laying out guidance for future research Beginning with defining service as a perspective on value creation and service management as a set of organizational competencies for enabling and realizing value creation through service it then moves on to follow the evolution of service research From there the book is structured into six main themes perspectives on service management service strategy service leadership and transition service design and innovation service interaction quality and



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